

# BALANCE OF CURRENT STOCK AT WHOLESALE

## ALL 1956 DE SOTOS & PLYMOUTHS

### MUST GO NOW!!

New '56 Plymouth  
Savoy "8" Club Sedan

Bronze & White  
(Stock #56150)  
Powerflite, whitewalls, sportone,  
directionals, cigar lighter!  
LIST PRICE \$2875.62

Our Price \$2345

'56 De Soto

Adventurer Hardtop

White & Gold  
(Stock #5666)  
Power steering, power brakes,  
power seat, power windows,  
radio, heater, clock, Solex,  
whitewalls and Hi Fi record player.  
This is Mr. Whittlesey's personal car!  
LIST PRICE \$5100

Our Price \$4142.72

New '56 Plymouth  
Belvedere "8" Club Sedan

White & Pink  
(Stock #56106)  
Powerflite, heater, whitewalls,  
Sportone, directionals, Solex,  
radio, airfoam, cigar lighter.  
LIST PRICE \$3075.17

Our Price \$2495

'56 De Soto

2-Door Seville Hardtop

Blue & Gray  
Radio, heater, whitewalls,  
duals, power steering, power brakes,  
Solex, color sweep.  
Mr. Arata's personal car!  
LIST PRICE \$3959.72

Our Price \$2995

New '56 Plymouth  
Savoy "8" 4-Dr. Sedan

2 Tone Green  
(Stock #56104)  
Powerflite, heater, directionals,  
Solex, whitewalls, Sportone,  
large covers, airfoam.  
LIST PRICE \$2978.13

Our Price \$2395

'56 De Soto

Firedome 4-Door

White & Light Aqua  
Radio, heater, whitewalls,  
duals, power steering, power brakes,  
Solex, color sweep, rear speaker.  
Mr. Johnson's personal car!  
LIST PRICE \$3950

Our Price \$2995

New '56 De Soto

Firedome 4-Door

White - Yellow  
(Stock #56138)  
Powerflite, radio, heater, duals,  
power steering, color sweep,  
Solex glass, whitewalls.  
LIST PRICE \$3994

Our Price \$3219.47

'56 De Soto

Firedome 4-Door

Blue & Gray  
Radio, heater, whitewalls,  
duals, power steering, power brakes,  
Solex, color sweep.  
Mr. Powers' personal car!  
LIST PRICE \$3939

Our Price \$2995

SERVICE SPECIAL  
Brake Reline  
\$19.95

(Labor & Material Included)

## W-H-I-T-T-L-E-S-E-Y M-O-T-O-R-S

DE SOTO DEALER

NOT THE GREATEST — BUST THE BEST  
NOT THE CHEAPEST — BUT THE MOST

PLYMOUTH DEALER

SERVICE SPECIAL  
Complete Tune-up  
6 Cyl. (labor).....\$12.70  
8 Cyl. (labor).....\$17.95

1600 & 1504 CABRILLO AVE. — TORRANCE — FAirfax 8-6161

Factory Authorized Service On All Chrysler Products  
CLOSED SUNDAYS—Our employees all have a day off every Sunday.

### MORAN'S Quality Cars

Look For The Car With The  
GOLD SEAL

YOUR GUARANTEE OF THE FINEST

'56 OLDSMOBILE

"88" Holiday. Fully equipped, 2 tone finish.  
Save hundreds of \$ \$ on this near new Oldsmobile!

Full Price \$2699

'55 MERCURY

Monterey Sport Coupe.. "A Hardtop Beauty."  
Yellow finish with black top. Must go at this price!

Full Price \$2199

'54 CHRYSLER

New Yorker Club Coupe. Very clean one owner new  
Cadillac trade-in. Has power steering and  
power brakes plus all other extras!

Full Price \$1499

'52 BUICK

Super Riviera 4-Door Sedan. Beautiful family sedan  
equipped with radio, heater, Dynaflow.  
Very solid car!

Full Price \$699

RONALD E. MORAN

OLDSMOBILE - CADILLAC

25 — Pacific Coast Hiway — 26  
Hermosa Beach FR 4-3436

Sandy Neill

Studebaker-Packard

SALES - SERVICE

530 W. 6th St. TE 2-1165

USED CAR LOT

505 S. Pacific Ave.

SAN PEDRO

REAL Sharp family car for sale.  
By owners. 1956 DeSoto, 4 door,  
radio, heater, white walls, all  
extras. Clean. Hurry! 147 East  
216th Street, Torrance.  
Terminal 4-4307

'Not Born

But they can be "Raised"  
through HERALD WANT  
ADS, where you can sell a  
home, buy a business, rent  
an apartment or sell your  
wares the EASY WAY!

FA-8-4000

There Are  
NO BETTER BUYS  
THAN ONE OF THESE  
Safety Tested Used Cars  
FROM HARBOR MOTOR CO.

See These Before You Buy Any Car!

'55 Pontiac ..... \$2295

Catalina Coupe. Has radio, heater, hydramatic,  
whitewalls, dual exhaust, red & white  
finish, etc. Like new!

'54 Buick ..... \$1595

Special 4-Door Sedan. Extras include radio, heater,  
Dynaflow, beautiful blue finish. A real nice car!

'53 Oldsmobile .... \$1495

Super "88" Convertible equipped with radio, heater,  
automatic drive, power brakes, new top, whitewalls,  
red and white interior. This is it!

'52 Plymouth ..... \$595

2-Door Sedan. Has radio and heater.  
A real nice car inside and out!

WRITTEN GUARANTEE WITH EACH CAR  
GMAC or BANK TERMS

HARBOR MOTOR CO.

"Your Oldsmobile Dealer"

WILMINGTON

230 W. Anaheim 300 W. Anaheim  
TE 4-1166 TE 4-1166

### See the BORGWARD

The Truly Fine Family Size  
GERMAN MADE SPORTS CAR  
NOW ON DISPLAY

AT

Beach Cities Mtr. Co.

DeSoto-Plymouth-Borgward

234 S. Pacific Coast Hwy.

(Just North of Torrance Blvd.)

Redondo Beach FR 4-3411

OPEN EVENINGS

### OUT THEY GO!

All Remaining Brand New

'56 PONTIACS

AND EXECUTIVE CARS

"The '57's Are on the Way"

Unbelievable Discounts

Save Over a Year's Depreciation and

Beat the Expected Price Raise, Too

Hurry -- Only 12 '56's Left

Close Out Specials

ON

Top Bracket Used Cars

'54 PONTIAC Star Chief.....Now \$1485  
Custom Sedan. Pontiac's big luxury car. All accessories including dual-range Hydra-Matic, deluxe radio and heater, E-Z eye glass, tubelless whitewalls, gorgeous yellow and ivory finish, spotless nylon and leather matching interior. Nearly new.

'53 PONTIAC "8" 2-Door.....Now \$885  
Economical synco-mesh transmission, factory radio and heater, two-tone green finish. Only 27,000 actual local miles.

'54 CHEVROLET Bel-Air.....Now \$1285  
4-Door Sedan. Chevrolet's best model, equipped with radio, heater, tubelless white walls, attractive factory 2-tone tan and brown finish. Real nice.

'52 FORD Fordor.....Now \$745  
Custom with Fordomatic, radio, heater, original inside and out. Another low mileage one-owner car.

'52 PONTIAC 4-Door.....Now \$545  
Custom with radio, heater, etc. Don't let this low price fool you. The car is good and is our special for this week.

'53 PONTIAC Catalina.....Now \$1145  
Hardtop Sport Model. It would be impossible to find a cleaner one. Loads of extras including dual-range Hydra-Matic, radio, heater, E-Z eye glass, beautiful ebony black finish and ivory top, whitewalls, etc. Save \$200 on this beauty.

'49 PLYMOUTH 4-Door.....Now \$185  
Special Deluxe Model. Ideal second car.

Many Other Makes and Models  
LOW GMAC FINANCING

Morris Beck Pontiac

946 N. AVALON BLVD.

Wilmington

TE 5-3141

### SELL-OUT USED CAR SALE

At

TWIN PONTIAC

OPEN SUNDAY

With Normal Down Payment These Cars Only —

'55 Pontiac 2-Door ..... \$12 per wk.

'55 Chevrolet ..... \$14 per wk.

STATION WAGON

'55 Plymouth Club Coupe \$9 per wk.

YOU MUST SEE THESE

\$1295

'54 PONTIAC  
4-DOOR  
See this one!

\$1195

'53 Studebaker  
HARDTOP  
Real sharp car!

\$895

'53 DODGE  
4-DOOR SEDAN  
Nice second car!

\$845

'52 PONTIAC  
CATALINA COUPE  
Real sharp car!

\$395

'50 BUICK  
2-DOOR  
Nice family car!

48 MORE TO CHOOSE FROM

90 Day Twin Pontiac Warranty

On These Cars

COME IN -- LOOK THEM OVER

OPEN EVERY DAY TILL 10 P.M. FOR YOUR CONVENIENCE

OPEN SUNDAYS

TWIN PONTIAC

505 Pacific Coast Highway

HERMOSA BEACH

FR 4-8987

OR 8-5286